

ORDINANCE NO 08-3457

AN ORDINANCE OF THE CITY COUNCIL OF LEBANON TO AMEND PORTIONS OF TITLE 20 OF THE LEBANON MUNICIPAL CODE REGARDING THE CITY OF LEBANON SIGN ORDINANCE, SPECIFICALLY FLASHING AND ANIMATION.

WHEREAS, Title 20 of the Lebanon Municipal Code regarding the City of Lebanon Sign Ordinance, and more specifically the terms “flashing” and “animation” have been reviewed; and

WHEREAS, It is necessary to better define the terms “flashing” and “animation” in order to appropriately regulate such features of signage; and

WHEREAS, Certain revisions to the Sign Ordinance are needed and recommended to better serve the health, safety and welfare of the citizens of Lebanon.

NOW, THEREFORE, BE IT ORDAINED by the City of Lebanon, Tennessee, as follows:

Section 1. Title 20, Chapter 1, Section 20-102 (y) Definitions currently reads as follows:

20-102 (y) “Flashing signs” A sign, the illumination of which is intermittently on and off so as to flash or blink or to reflect light so as to appear to flash, blink or chase, such as metallic or mylar-type fluttering materials.

Title 20, Chapter 1, Section 20-102 (y) shall be deleted in its entirety and replaced with the following:

20-102 (y) “Flashing” An image, message frame or text not consistently displayed for four seconds. Animation, which is considered a permitted feature in certain zoning districts, shall not be considered flashing. Scrolling, which is considered animation, shall not be considered flashing.

Section 2. Title 20, Chapter 1, Section 20-102 (b) Definitions currently reads as follows:

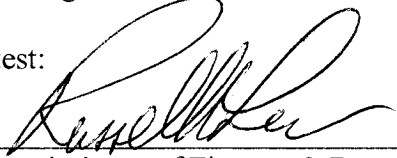
20-102 (b) “Animated Sign” Any sign that uses movement or change of lighting to depict action or create special effect or scene.

Title 20, Chapter 1, Section 20-102 (b) shall be deleted in its entirety and replaced with the following:


20-102 (b) “Animation” A feature of a sign (1) depicting movement, rotation, projection, or other electrical impulses portraying action or creating special effects or a scene; or (2) including scrolling; or (3) displaying video, including but not limited to, television screens, plasma screens, digital screens, flat screens, LED screens, video boards, and holo-graphic displays, etc. Flashing shall not be considered animation. Signs exhibiting animation shall be permitted, legislated, administered and regulated in

the same manner and in the same zoning districts in which electronic message center signs are permitted.

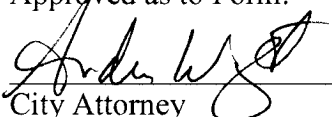
Section 3. This ordinance shall take effect immediately upon its passage, the public welfare requiring the same.

Attest: 

Commissioner of Finance & Revenue

Approved: 

Mayor

Approved as to Form: 

City Attorney

Passed first reading: November 6, 2008

Passed second reading: **November 18, 2008**